



**SAVE THE DATE**



## ***2018 OCMA Winter Conference and ICMA Midwest Regional Summit***

**March 7-9, 2018  
Renaissance Columbus Downtown Hotel  
50 North Third Street  
Columbus, OH 43215**

Please join the Ohio City/County Management Association (OCMA) as we partner with the International City/County Management Association (ICMA) for the 2018 OCMA Winter Conference and ICMA Midwest Regional Summit. This combined conference provides fantastic professional development and networking opportunities with executive leadership and local government professionals in a small, more intimate setting. Don't miss out on this wonderful opportunity!

### **Wednesday, March 7:**

- ICMA Nominating Committee Interviews
- ICMA Emerging Leaders Session
- ICMA Roundtable
- ICMA-RC Reception
- OCMA/ICMA Executive Board and Student Networking Dinner (tentative - details still pending)

### **Thursday, March 8:**

- **Keynote Speaker:** Ron Holifield, Chief Executive Officer, Strategic Government Resources (SGR)
- **Topic:** Servant Leadership

Ron Holifield is the Founder and CEO of SGR. He previously served as Assistant City Manager in Plano, Texas as well as City Manager in Garland, DeSoto, Farmersville and Sundown, Texas. In 1999, Ron founded Strategic Government Resources to specialize in facilitating collaboration among local governments, with a particular emphasis in employee training and development of next generation leaders.



Ron has grown SGR into the largest private sector training company that specializes in leadership, management and customer service for local governments in the nation. He is a frequent speaker at state and national conferences and remains high profile in the city management profession.

- **Breakout Sessions:**

Conference breakout sessions promise to provide excellent professional development opportunities for attendees. Topics include Council/Manager Relations, State of the Statehouse, Energy Efficiency and Sustainability, The Opiate Epidemic and Involvement with the County Coroner and Health Departments,

Communicating Value through Numbers, Ethics and the FBI Public Integrity Unit and much more! Details are still being finalized so stay tuned.

- **ICMA University Workshop: Leadership without Boundaries**

How to know when to lead and when to follow the lead of others. This workshop will be an interactive session with ICMA Executive Director, Marc Ott. It will be an opportunity to participate in a discussion of the future of professional local government management, explore the issues that challenge the way managers are taught to think about management, the components of the traditional “manager toolbox,” and whether those tools are still relevant in this era of disruptive innovation and technology.



- **OCMA Annual Awards Reception**
- **ELGL Reception**

**Friday, March 9:**

- **OCMA Business Meeting**
- **Breakout Sessions**
- **ICMA 2022 Conference Planning**

**Registration:** OCMA 2018 Conference registration will begin late-December 2017. Please visit [www.ocmaohio.org](http://www.ocmaohio.org) for registration and conference information.