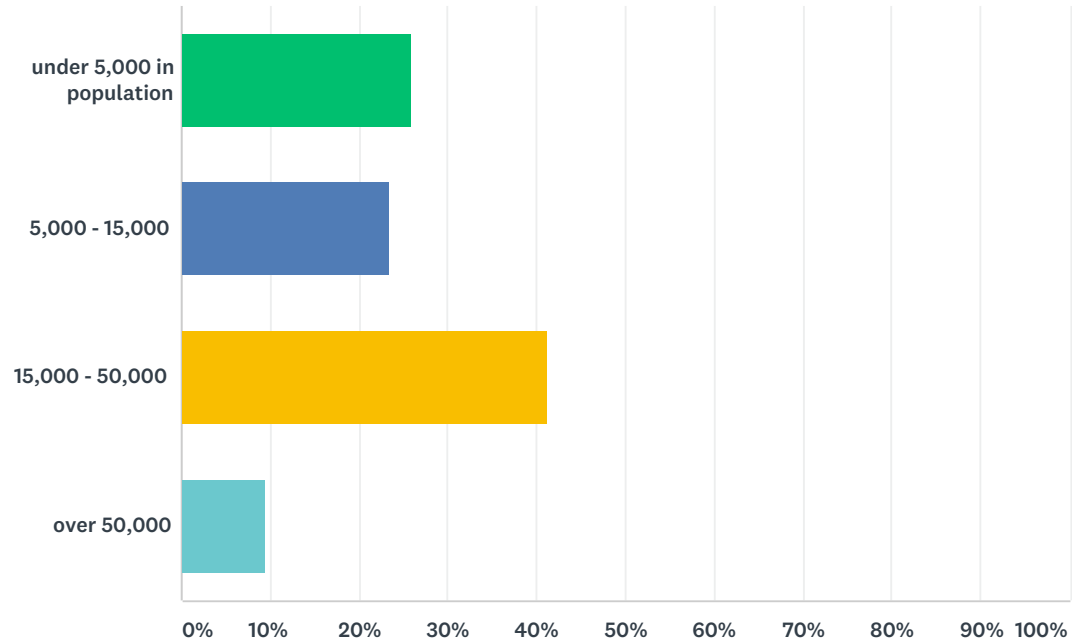


Q1 My community size is

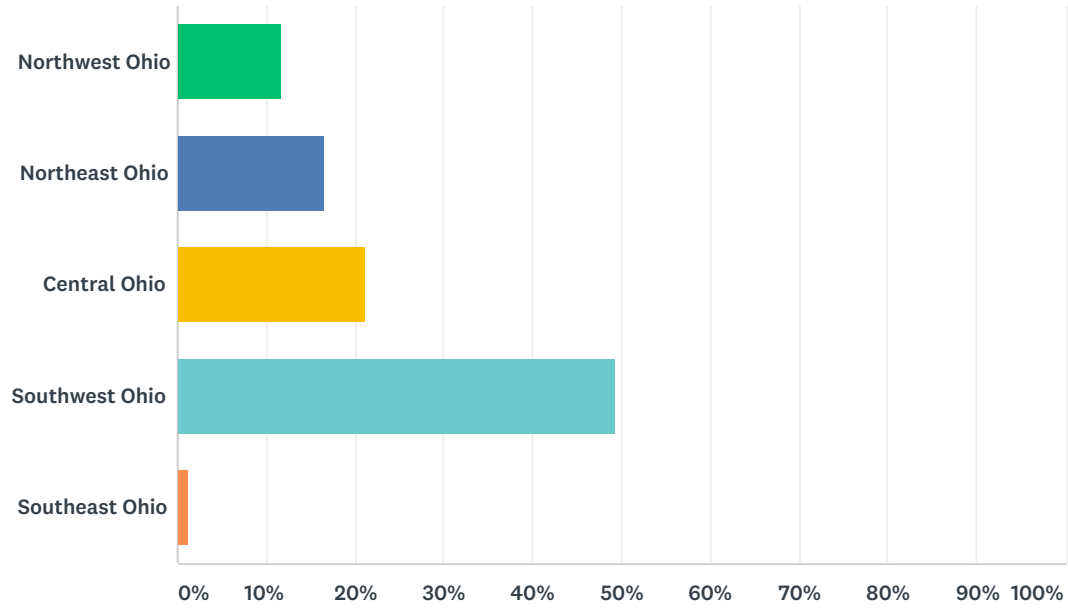
Answered: 85 Skipped: 2



ANSWER CHOICES	RESPONSES	
under 5,000 in population	25.88%	22
5,000 - 15,000	23.53%	20
15,000 - 50,000	41.18%	35
over 50,000	9.41%	8
TOTAL		85

Q2 My region is:

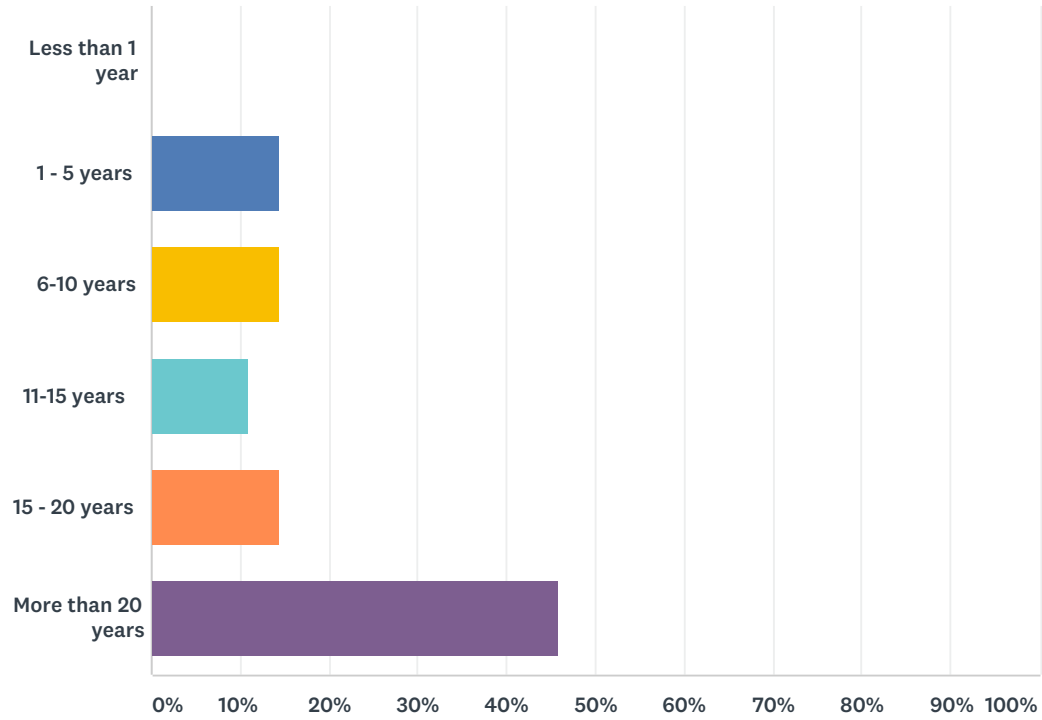
Answered: 85 Skipped: 2



ANSWER CHOICES	RESPONSES
Northwest Ohio	11.76% 10
Northeast Ohio	16.47% 14
Central Ohio	21.18% 18
Southwest Ohio	49.41% 42
Southeast Ohio	1.18% 1
TOTAL	85

Q3 How long have you worked in the city/county management profession?

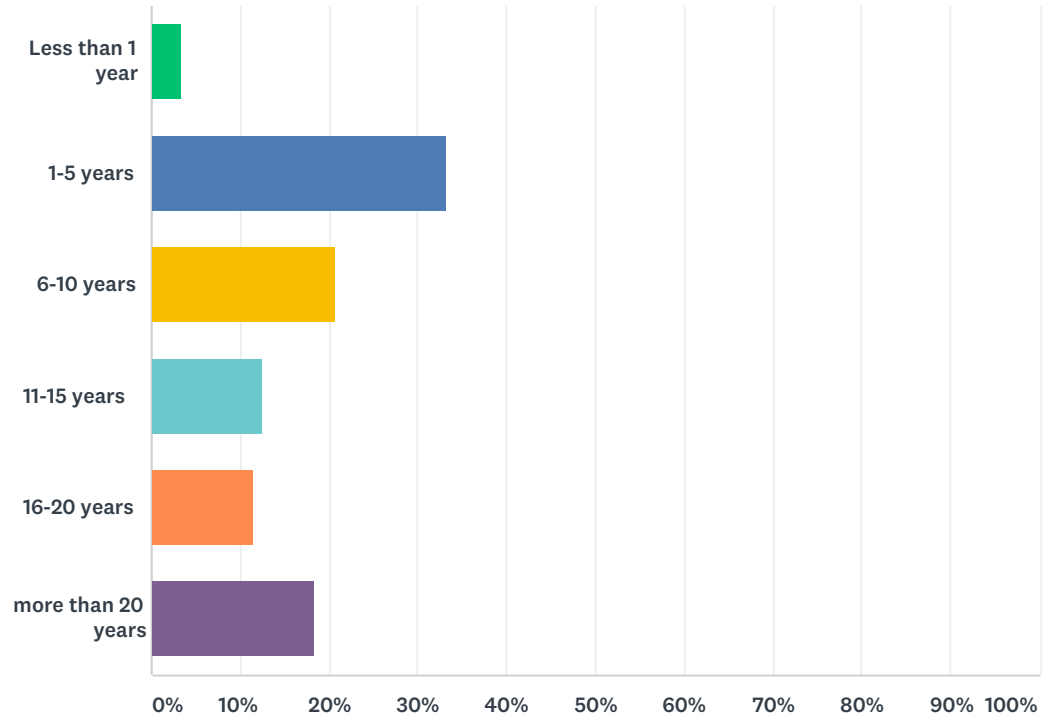
Answered: 83 Skipped: 4



ANSWER CHOICES	RESPONSES	
Less than 1 year	0.00%	0
1 - 5 years	14.46%	12
6-10 years	14.46%	12
11-15 years	10.84%	9
15 - 20 years	14.46%	12
More than 20 years	45.78%	38
TOTAL		83

Q4 How long have you been a member of OCMA?

Answered: 87 Skipped: 0



ANSWER CHOICES	RESPONSES	
Less than 1 year	3.45%	3
1-5 years	33.33%	29
6-10 years	20.69%	18
11-15 years	12.64%	11
16-20 years	11.49%	10
more than 20 years	18.39%	16
TOTAL		87

Q5 Of what other professional associations are you a member?

Answered: 71 Skipped: 16

#	RESPONSES	DATE
1	ICMA, HRCI	10/27/2017 8:44 AM
2	ICMA, CAMA	10/26/2017 6:58 PM
3	ICMA, OEDA	10/26/2017 11:37 AM
4	ICMA	10/26/2017 9:39 AM
5	ICMA and ELGL	10/25/2017 6:46 PM
6	ICMA	10/25/2017 1:19 PM
7	ICMA, ELGL, Ohio Township Association, Ohio State Bar Association	10/25/2017 11:44 AM
8	ICMA, IEDC, OEDA	10/25/2017 10:16 AM
9	ICMA, OPRELA, DAMA	10/25/2017 9:35 AM
10	gfoa, npelra	10/25/2017 9:25 AM
11	ICMA, DAMA, IACP,	10/25/2017 9:22 AM
12	Ohio Safety Directors Association	10/25/2017 9:15 AM
13	DAMA, ICMA, GDMMA, Rotary, OML,	10/20/2017 7:53 AM
14	NPELRA, OHPELRA, HRCI	10/19/2017 11:20 AM
15	ICMA	10/15/2017 11:48 AM
16	AIA, APA, AICP, ICMA	10/10/2017 10:14 AM
17	ICMA	10/10/2017 8:49 AM
18	ICMA	10/10/2017 8:02 AM
19	ICMA, OEHA	10/10/2017 8:01 AM
20	ICMA, OPERLA	10/10/2017 7:05 AM
21	APA, OEDA	10/9/2017 10:22 PM
22	ICMA	10/9/2017 2:38 PM
23	ICMA, IPMA, PRIMA, OPRIMA, NIGP, CO-OPP, OHPELRA	10/9/2017 12:33 PM
24	OMCA, SHRM,	10/9/2017 10:26 AM

OCMA Member Survey 2017

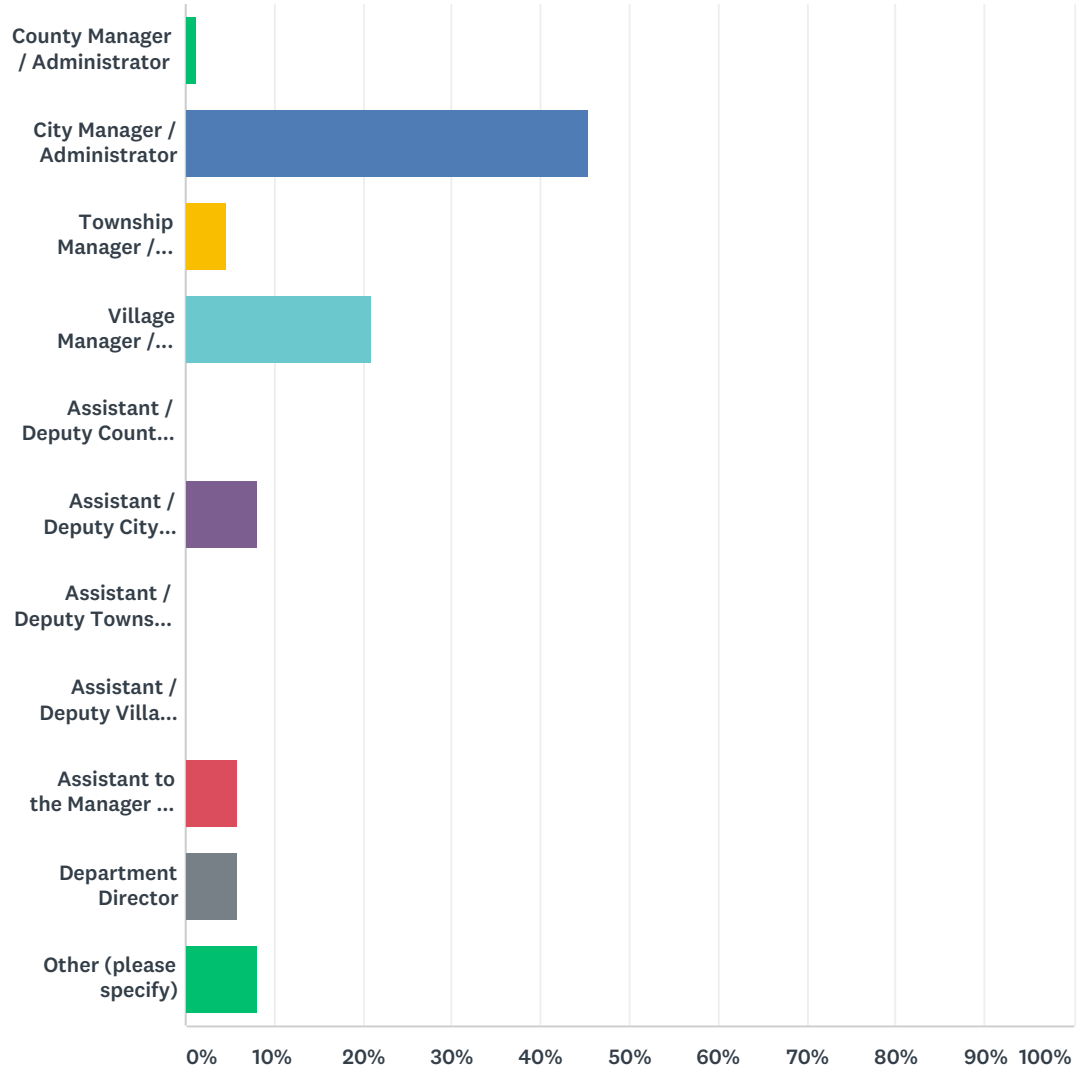
25	ICMA	10/9/2017 10:08 AM
26	ICMA, LEAGUE OF WOMEN IN GOVT (LWG)	10/9/2017 10:06 AM
27	ICMA	10/9/2017 9:47 AM
28	SHRM, ICMA	10/9/2017 9:43 AM
29	AWWA, Ohio Rural Water, WEF, ICMA	10/9/2017 9:39 AM
30	ICMA	10/9/2017 9:35 AM
31	ICMA, Michigan Municipal League, Ohio Municipal League	10/9/2017 9:31 AM
32	APWA, AWWA, WEF, ICMA	10/9/2017 9:28 AM
33	ICMA, OPRA	10/4/2017 2:32 PM
34	ICMA	10/2/2017 8:51 AM
35	International Public Management Association for Human Resources (IPMA-HR)	9/27/2017 8:09 AM
36	ICMA OAPSO	9/26/2017 8:05 AM
37	ICMA	9/25/2017 3:34 PM
38	ICMA, NFBPA,	9/22/2017 1:51 PM
39	ICMA, GFOA, FCCMA, Alliance for Innovation, ELGL, 3CMA	9/19/2017 11:54 AM
40	ICMA, League of Women in Govt	9/19/2017 7:58 AM
41	International Economic Development Association and ICMA	9/17/2017 7:12 PM
42	OML, Rotary	9/15/2017 4:18 PM
43	ICMA, APA	9/15/2017 10:48 AM
44	ICMA, CAMA	9/15/2017 7:54 AM
45	ASCE, OCMA, OSPE, Ohio Assoc. of Safety Directors	9/14/2017 4:15 PM
46	ICMA	9/14/2017 3:23 PM
47	ICMA	9/14/2017 2:25 PM
48	ICMA, Ohio GFOA, GFOA	9/14/2017 2:09 PM
49	ICMA, CAMA	9/14/2017 2:04 PM
50	ICMA, ELGL, ASQ	9/14/2017 1:54 PM
51	ICMA and ICSC	9/14/2017 1:45 PM
52	ICMA	9/14/2017 1:35 PM
53	ICMA, APWA, APPA, AWWA	9/14/2017 1:30 PM

OCMA Member Survey 2017

54	ICMA	9/14/2017 1:30 PM
55	ICMA, Alliance for Innovation	9/14/2017 1:26 PM
56	Public Safety Directors and others	9/14/2017 1:22 PM
57	ICMA	9/14/2017 1:18 PM
58	ICMA, ELGL	9/14/2017 1:14 PM
59	ICMA, ASPA	9/14/2017 1:10 PM
60	ICMA.	9/14/2017 12:30 PM
61	ICMA	9/14/2017 12:14 PM
62	N/A	9/14/2017 12:07 PM
63	AWWA, APPA, AMP, APWA	9/14/2017 12:03 PM
64	ICMA	9/14/2017 12:03 PM
65	ICMA	9/14/2017 11:51 AM
66	ICMA, SHRM, OPRA, IPMA	9/14/2017 11:34 AM
67	Ohio Public Safety Directors	9/14/2017 11:28 AM
68	ICMA	9/14/2017 11:22 AM
69	ICMA, APWA	9/14/2017 11:20 AM
70	ICMA	9/14/2017 11:12 AM
71	ELGL, ICMA	9/14/2017 10:49 AM

Q6 Please identify your title.

Answered: 86 Skipped: 1



ANSWER CHOICES

RESPONSES

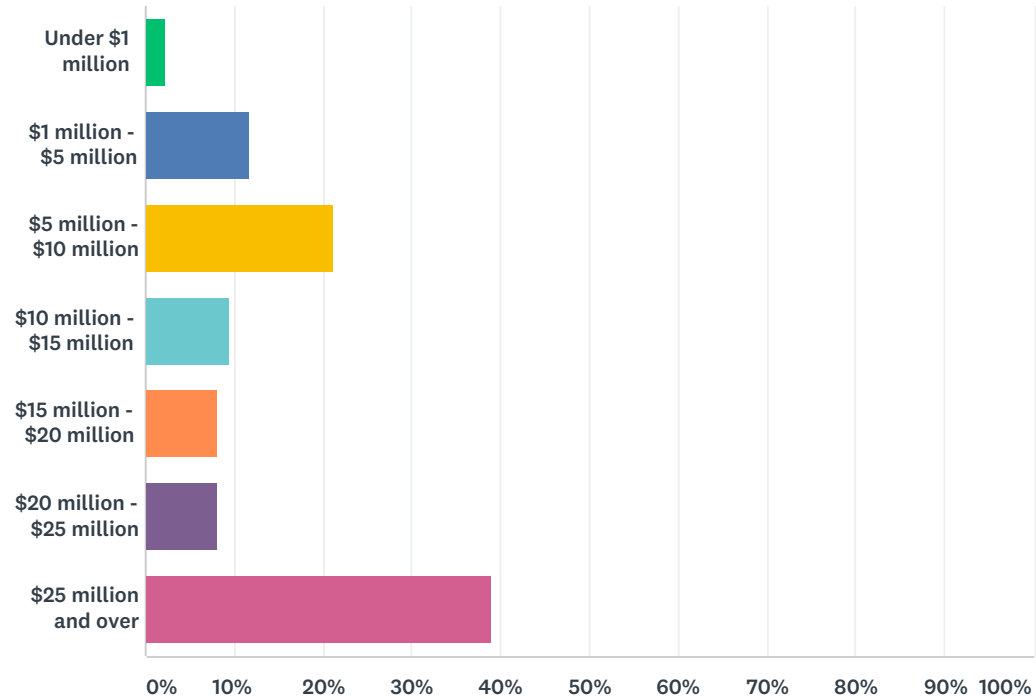
OCMA Member Survey 2017

County Manager / Administrator	1.16%	1
City Manager / Administrator	45.35%	39
Township Manager / Administrator	4.65%	4
Village Manager / Administrator	20.93%	18
Assistant / Deputy County Manager / Administrator	0.00%	0
Assistant / Deputy City Manager / Administrator	8.14%	7
Assistant / Deputy Township Manager / Administrator	0.00%	0
Assistant / Deputy Village Manager / Administrator	0.00%	0
Assistant to the Manager / Administrator	5.81%	5
Department Director	5.81%	5
Other (please specify)	8.14%	7
TOTAL		86

#	OTHER (PLEASE SPECIFY)	DATE
1	Economic Development Administrator	10/25/2017 10:16 AM
2	Safety Service Director	10/25/2017 9:15 AM
3	Director of Environmental Health	10/10/2017 8:01 AM
4	Executive Director	9/15/2017 10:48 AM
5	Executive Director	9/14/2017 1:10 PM
6	Safety Service Director	9/14/2017 11:28 AM
7	CIM	9/14/2017 10:49 AM

Q7 What is the approximate annual operating budget for your organization?

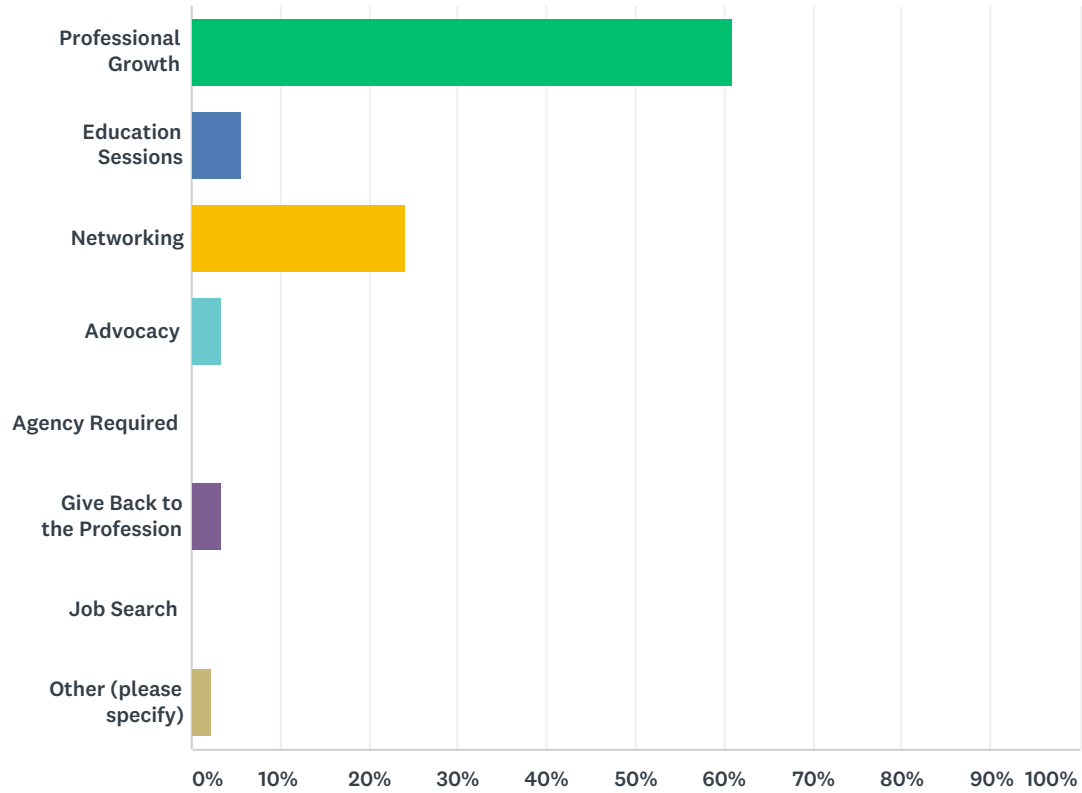
Answered: 85 Skipped: 2



ANSWER CHOICES	RESPONSES
Under \$1 million	2.35% 2
\$1 million - \$5 million	11.76% 10
\$5 million - \$10 million	21.18% 18
\$10 million - \$15 million	9.41% 8
\$15 million - \$20 million	8.24% 7
\$20 million - \$25 million	8.24% 7
\$25 million and over	38.82% 33

Q8 What is your primary reason for being a member of OCMA?

Answered: 87 Skipped: 0



ANSWER CHOICES	RESPONSES	
Professional Growth	60.92%	53
Education Sessions	5.75%	5
Networking	24.14%	21
Advocacy	3.45%	3
Agency Required	0.00%	0

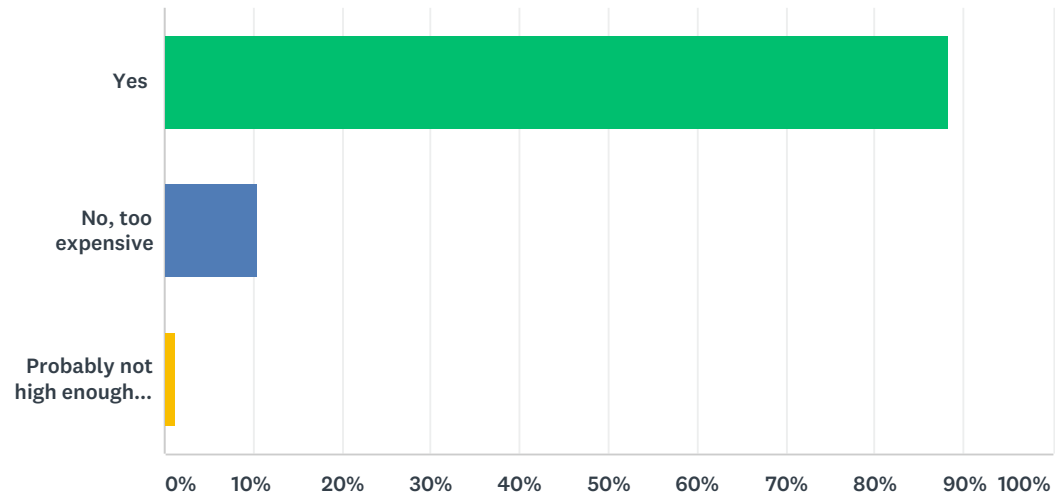
OCMA Member Survey 2017

Give Back to the Profession	3.45%	3
Job Search	0.00%	0
Other (please specify)	2.30%	2
TOTAL		87

#	OTHER (PLEASE SPECIFY)	DATE
1	Support of the profession	10/25/2017 9:35 AM
2	Multiple reasons	9/14/2017 1:18 PM

Q9 Are OCMA dues of \$200 annually (with assessment), \$165 for first time members, free for students associated with a student chapter and \$50 for all other students reasonable?

Answered: 86 Skipped: 1



ANSWER CHOICES	RESPONSES
Yes	88.37% 76
No, too expensive	10.47% 9
Probably not high enough compare with other professional associations	1.16% 1
TOTAL	86

#	OTHER (PLEASE SPECIFY)	DATE
1	Too high for the limited value received.	9/14/2017 1:54 PM
2	Cities and governmental entities are watching all spending. It is a lot to pay for dues.	9/14/2017 1:22 PM
3	I think it's reasonable but may be hard for smaller communities to pay on a continuing basis.	9/14/2017 12:07 PM
4	Seems on high side if in smaller community and paying for it ourselves. Some states base it on size of community or salary level.	9/14/2017 12:06 PM

OCMA Member Survey 2017

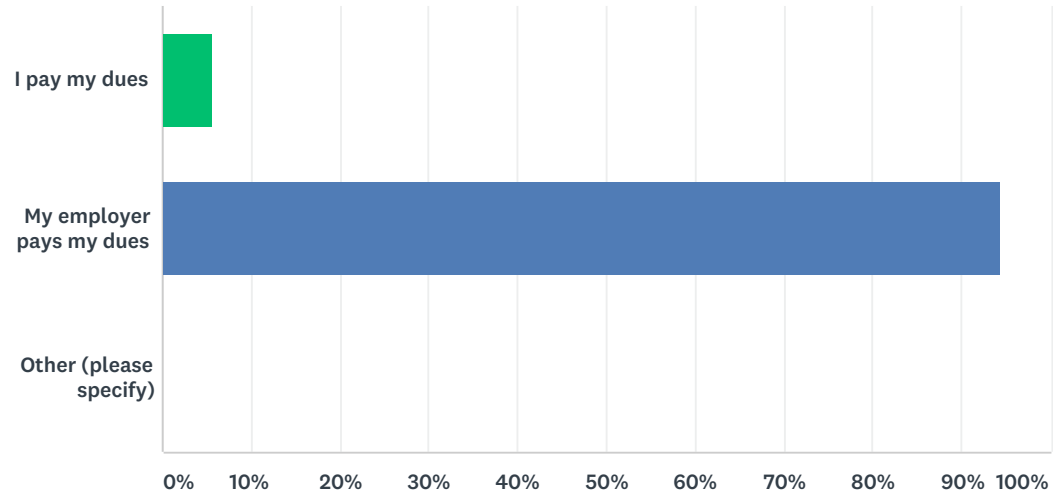
5

Would be willing to pay an additional amount if the quality of speakers -- particularly the keynote -- would improve at the annual OCMA conference and/or to have regional half-day/full-day conferences where it would be easier for department heads to attend. This year, for example, Gordon Graham was wonderful as a pre-conference speaker, but the keynote could have been much better. Both should be priorities and, if cost is a factor, address that in some way.

9/14/2017 12:03 PM

Q10 Who pays your OCMA dues?

Answered: 87 Skipped: 0

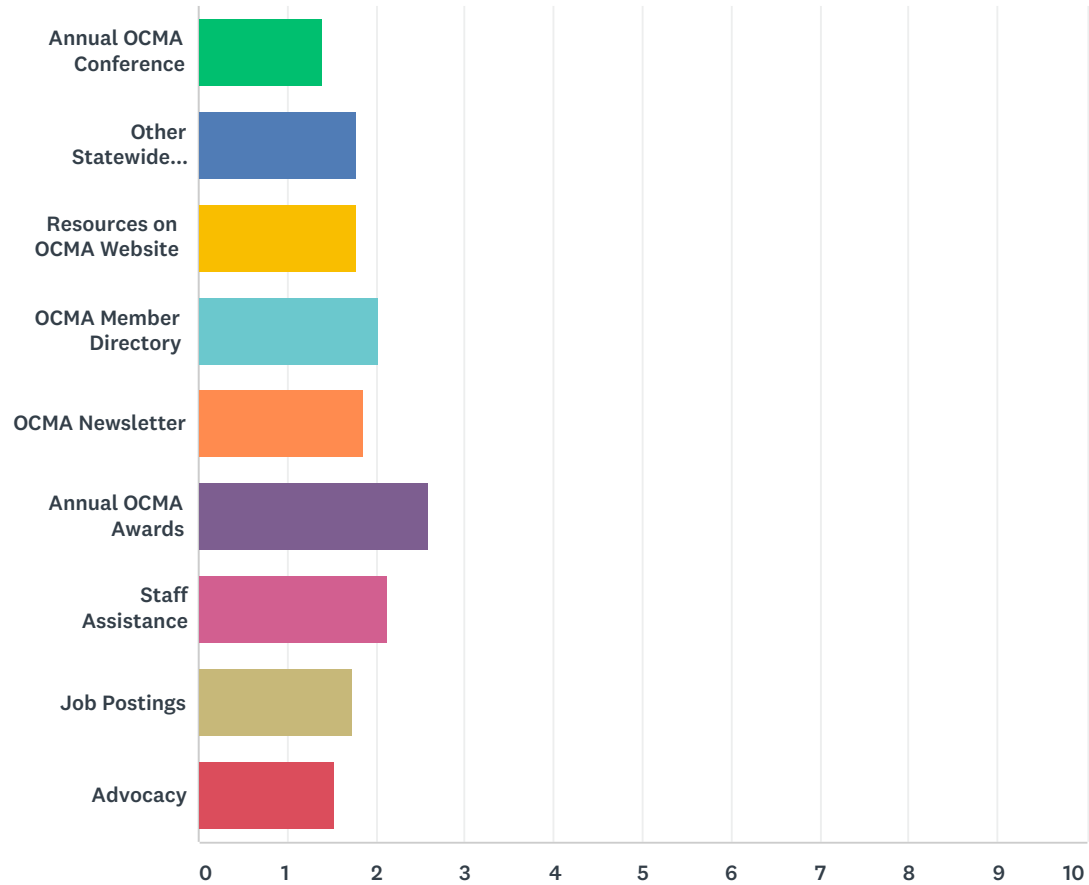


ANSWER CHOICES	RESPONSES	
I pay my dues	5.75%	5
My employer pays my dues	94.25%	82
Other (please specify)	0.00%	0
TOTAL		87

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q11 Please rate the level of importance for the following membership services.

Answered: 86 Skipped: 1



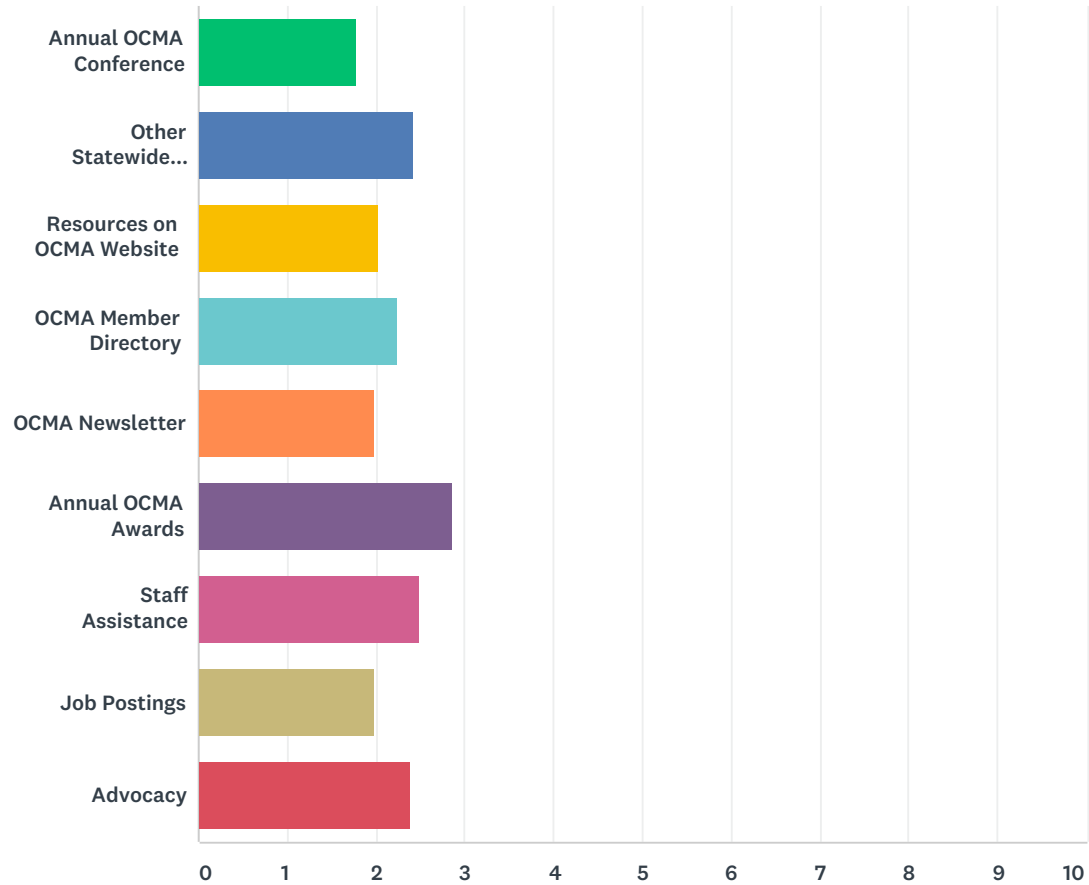
	VERY IMPORTANT	SOMEWHAT IMPORTANT	NOT IMPORTANT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Annual OCMA Conference	63.95% 55	32.56% 28	2.33% 2	1.16% 1	86	1.41
Other Statewide Professional Development Workshops	31.40% 27	59.30% 51	9.30% 8	0.00% 0	86	1.78

OCMA Member Survey 2017

Resources on OCMA Website	37.21% 32	51.16% 44	8.14% 7	3.49% 3	86	1.78
OCMA Member Directory	24.42% 21	53.49% 46	17.44% 15	4.65% 4	86	2.02
OCMA Newsletter	28.24% 24	60.00% 51	9.41% 8	2.35% 2	85	1.86
Annual OCMA Awards	5.88% 5	37.65% 32	47.06% 40	9.41% 8	85	2.60
Staff Assistance	23.26% 20	50.00% 43	16.28% 14	10.47% 9	86	2.14
Job Postings	43.53% 37	41.18% 35	12.94% 11	2.35% 2	85	1.74
Advocacy	57.65% 49	35.29% 30	3.53% 3	3.53% 3	85	1.53
#	OTHER (PLEASE SPECIFY)				DATE	
	There are no responses.					

Q12 Please rate the level of satisfaction for the following membership services.

Answered: 86 Skipped: 1



	VERY SATISFIED	SOMEWHAT SATISFIED	NOT SATISFIED	NO OPINION	TOTAL	WEIGHTED AVERAGE
Annual OCMA Conference	50.00% 43	34.88% 30	3.49% 3	11.63% 10	86	1.77
Other Statewide Professional Development Workshops	20.93% 18	43.02% 37	8.14% 7	27.91% 24	86	2.43

OCMA Member Survey 2017

Resources on OCMA Website	29.07% 25	48.84% 42	11.63% 10	10.47% 9	86	2.03
OCMA Member Directory	29.07% 25	40.70% 35	8.14% 7	22.09% 19	86	2.23
OCMA Newsletter	31.40% 27	51.16% 44	5.81% 5	11.63% 10	86	1.98
Annual OCMA Awards	12.79% 11	31.40% 27	11.63% 10	44.19% 38	86	2.87
Staff Assistance	29.07% 25	29.07% 25	4.65% 4	37.21% 32	86	2.50
Job Postings	44.19% 38	32.56% 28	4.65% 4	18.60% 16	86	1.98
Advocacy	23.26% 20	41.86% 36	8.14% 7	26.74% 23	86	2.38

#	OTHER (PLEASE SPECIFY)	DATE
1	Our lack of advocacy is startling. The board seems very timid.	10/25/2017 9:21 AM
2	Advocacy is not really an emphasis of OCMA, but I do appreciate the efforts we are making to get issues reviewed.	10/20/2017 7:53 AM

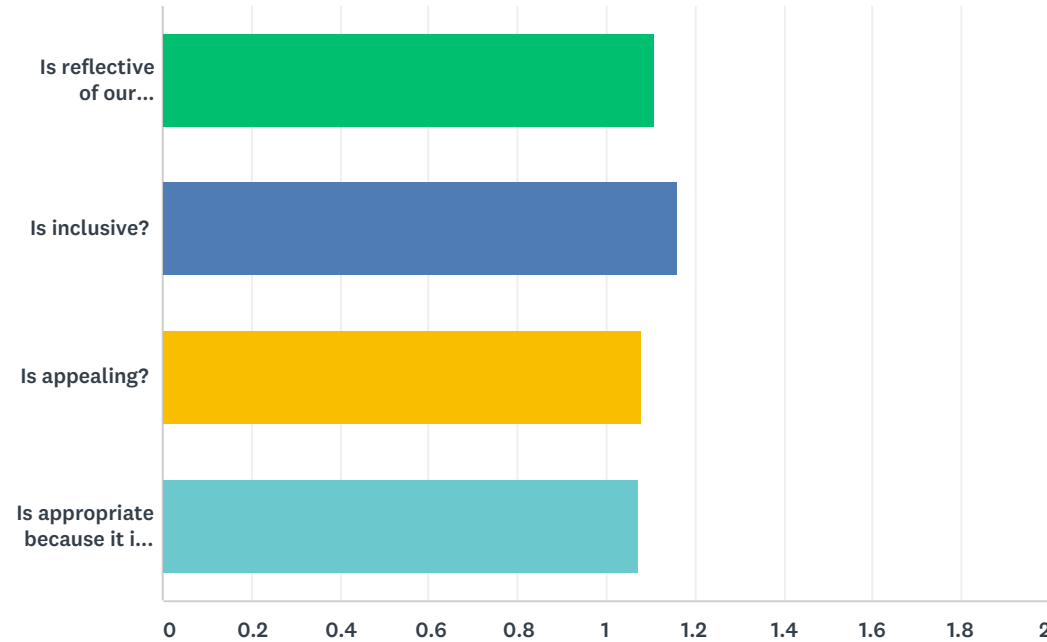
Q13 What other membership benefits would you like to receive from OCMA?

Answered: 20 Skipped: 67

#	RESPONSES	DATE
1	Mentoring, technology centric projects that allow member cities to take advantage of economies of scale	10/27/2017 8:44 AM
2	greater engagement of managers beyond once a year	10/26/2017 6:58 PM
3	more training suitable for smaller communiutes with populations less then 10,000	10/26/2017 11:37 AM
4	none	10/26/2017 9:39 AM
5	Could the newsletter be directly or a hyperlink to the newsletter. The multiple steps to access the newsletter aer cumbersome.	10/25/2017 11:44 AM
6	Model Legislation, Municipal TED, How To's etc.	10/15/2017 11:48 AM
7	listserv or other blasts with Q&A	10/10/2017 10:14 AM
8	use of website information	10/10/2017 8:01 AM
9	online education/training opportunities	10/9/2017 9:47 AM
10	Three main are education that is accessible, membership directory for networking, and opportunities to network with peers and learn from them.	10/9/2017 9:43 AM
11	Benchmarks and Comparable Data from other jurisdictions	10/9/2017 9:35 AM
12	Additional links to strategic resources such as Smart Cities	10/2/2017 8:51 AM
13	State legislative updates	9/15/2017 4:18 PM
14	can't think of any	9/14/2017 3:23 PM
15	Restore previous listserv to gain knowledge from other members quickly about a topical matter	9/14/2017 1:45 PM
16	I think the benefits that OCMA offers now is sufficient.	9/14/2017 1:35 PM
17	NA	9/14/2017 1:26 PM
18	health insurance pool for those who do not get it through employer. Keep ICMA retirement folks coming to converences. Provide link to ICMA website on your website	9/14/2017 12:06 PM
19	None	9/14/2017 11:28 AM
20	Greater Statewide leadership on issues impacting cities and municipalities	9/14/2017 11:22 AM

Q14 Do you feel that the name and brand of OCMA:

Answered: 82 Skipped: 5



	YES	NO	TOTAL	WEIGHTED AVERAGE
Is reflective of our membership?	89.02% 73	10.98% 9	82	1.11
Is inclusive?	84.21% 64	15.79% 12	76	1.16
Is appealing?	91.55% 65	8.45% 6	71	1.08
Is appropriate because it is similar to ICMA?	93.06% 67	6.94% 5	72	1.07

#	COMMENTS FOR "IS REFLECTIVE OF OUR MEMBERSHIP?"	DATE
1	Haven't ever given it much thought but OCMA has a good reputation as a resource for local government professionals.	10/27/2017 8:44 AM

OCMA Member Survey 2017

2	Ocma does a good job providing resources and education opportunities for those within the profession however the "A" for Association alone doesn't communicate to me all that you do. This could be effecting growth opportunities as it relates to membership.. from groups such as students who lack a strong MPA program, advisors, or strong mentors to educate them on what organizations are out there. I think possible adding an "P" before the "A".... Professional Association may help.	10/26/2017 11:37 AM
3	I feel that it is a statewide association of local government managers that is reflective of the professionalism and dedication of the membership.	10/25/2017 11:44 AM
4	The name and brand clearly identify the identity of the members and their related goals,	10/25/2017 9:22 AM
5	No, I think we need a stronger brand. I think we need to emphasize the need for professional community management now more than ever. I think we need to push the statehouse to understand the importance of cities rather than continuing to weaken and marginalize them. We need a strong Executive Director that is proactive in emphasizing the importance of community. OCMA needs to transform from a club-like organization to an advocacy for quality local government.	10/15/2017 11:48 AM
6	Why complicate it? It states exactly what it is.	10/9/2017 9:41 AM
7	I feel like the OCMA is struggling to decide what it wants to be and how it is going to accomplish that desire.	10/9/2017 9:31 AM
8	We have members outside of City/County management. I think we should change the title to Ohio Municipal Managers (or Management) Association or Ohio Municipal Executives (like Michigan changed their name).	9/27/2017 8:09 AM
9	I think its more appropriate to venture away from the ICMA mantra and focus on professional managers	9/26/2017 8:05 AM
10	It does not reflect our members that are township and village managers.	9/25/2017 3:34 PM
11	Not certain of what you mean about reflective of our membership. In any event, here is my opinion of the impact of the OCMA. People who are familiar with the City Management Professions still look upon the profession and those who serve as admirable persons and honest and fair persons. There remains respect for those of us who perform these positions. So, if you mean does the name still carry clout/weight with the general public, the answer is yes it does.	9/22/2017 1:51 PM
12	I'm not concerned about "brand". The name is a adequate.	9/15/2017 9:33 AM
13	The "C" means City and County, and we have members for both types of jurisdictions	9/14/2017 3:23 PM
14	When the extended title was approved to include "city/county" I think that made it more reflective. Not sure how many township administrators are members, but since they are an extension of the county government under Ohio Law, "county" reflects them as well.	9/14/2017 2:04 PM
15	OCMA has the same brand and image as ICMA, only on a statewide level.	9/14/2017 1:45 PM
16	I believe it reflects the intent of the organization and that is to provide professional leadership to communities in Ohio	9/14/2017 1:35 PM
17	Reflects the profession and similar to other state organizations.	9/14/2017 1:26 PM
18	We have only a few township members. They always seem to have a chip on their shoulders about not having a "T" in the organization name. Still, they will find another reason not to join.	9/14/2017 1:14 PM
19	Simple and consistent with other states.	9/14/2017 12:06 PM
20	Does not appear to be enough Villages involved in the OCMA. This may not be the case, but appears as such.	9/14/2017 12:03 PM

OCMA Member Survey 2017

21	Not sure what else can be done to "promote" the brand. Relatively few Township Administrators attend the annual conference -- not sure of their membership amounts. Perhaps an increased effort can be made to be more welcoming to those who lead Townships (I am not a Township Administrator) and Counties. I have heard comments through the years at the annual conference questioning why Township Administrators are allowed to attend, but unless I am wrong, their participation is part of OCMA's mission. Assuming that is the case and it is a priority of OCMA, perhaps a better effort to enhance their attendance is important. Would like to know the perspective of the Township Administrators who attend as I could be wrong in my perceptions.	9/14/2017 12:03 PM
22	It leaves out Counties and tends to suggest that the organization is only for executive leadership which implicitly limits membership in the group and its direction.	9/14/2017 11:22 AM
#	COMMENTS FOR "IS INCLUSIVE?"	DATE
1	I say yes, but I do feel a little more could be done to promote officer positions among the entire membership. The nominating process seems a bit exclusive from my perspective.	10/27/2017 8:44 AM
2	I am an minority within this profession. Specifically in Ohio there isn't much diversity as it relates to race within the profession, however I am proud of the women who are representing positively within the organization. There are always room for improvement in the race area, however that isn't something you can exactly control.	10/26/2017 11:37 AM
3	I feel that the association is inclusive of all local government managers and does not intend to exclude anyone. The OCMA could be more diverse, but part of that challenge is to recruit, train and develop a more diverse local government managers.	10/25/2017 11:44 AM
4	The organization makes an exceptional effort to include varying levels of communities and their leaders.	10/25/2017 9:22 AM
5	We address City/County but do not address townships.	10/20/2017 7:53 AM
6	I think it is inclusive.	10/15/2017 11:48 AM
7	It's difficult to speak toward this, as I am not familiar with the outreach and operations of OCMA. However, diversity of race, gender, age, and thought seems to be lacking based on the few OCMA Conferences that I have attended.	10/11/2017 10:52 AM
8	I don't understand this question, nor do I think it is relevant.	10/10/2017 10:14 AM
9	I cannot answer this.	10/10/2017 8:01 AM
10	It would be nice to somehow identify with townships a bit more.	10/9/2017 9:47 AM
11	All you need is \$\$ to join.	10/9/2017 9:41 AM
12	It may be too inclusive.	10/9/2017 9:31 AM
13	I think we can expand membership to include more assistant managers and department directors. These are really the next generation of city managers.	9/27/2017 8:09 AM
14	Not all members are city managers in fact I would venture to say the name alone alienates several potential membership groups.	9/26/2017 8:05 AM
15	Since it doesn't reflect our members that are township and village managers, it probably doesn't feel inclusive to everyone.	9/25/2017 3:34 PM
16	The page has shifted and so I can only see some of the question. I am attempting to respond to what I think t he question is asking. We welcome all Public Professional managers/administrators. No one is excluded.	9/22/2017 1:51 PM
17	Anyone in a local Ohio governmental entity can join	9/14/2017 3:23 PM
18	I believe there should be more of a balance with county and township administrators. The board seems to be City Manager centric.	9/14/2017 3:16 PM

OCMA Member Survey 2017

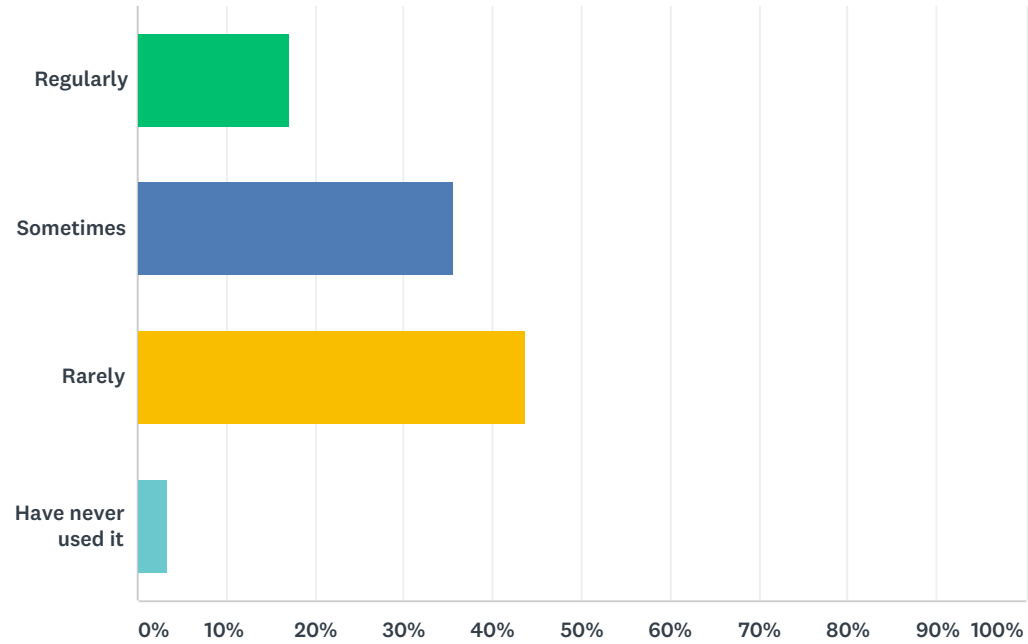
19	The demographic diversity is fine but the revolving door of board membership in recent years was discouraging as it appeared there was no effort to solicit new board members. More effort was spent on revising by-laws to accomplish keeping the same board members in different seats than was spent asking for newer members to step up and offer their turn.	9/14/2017 1:45 PM
20	I believe so. Even coming from a village, I don't fee excluded by the name.	9/14/2017 1:35 PM
21	Includes both cities and counties.	9/14/2017 1:26 PM
22	Somewhat. I believe the Association has done well to open the door for more female members and for people of diverse racial and ethnic backgrounds. However, I believe the OCMA and ICMA have moved backwards as it relates to welcoming and supporting the up through the ranks type of managers and administrators.	9/14/2017 1:18 PM
23	I worked in township government for almost eight years and never joined OCMA because I thought it was geared toward municipalities.	9/14/2017 12:42 PM
24	anyone can join if in the profession	9/14/2017 12:06 PM
25	See above -- I think a better effort can be made to enhance Township and County participation at the annual conference.	9/14/2017 12:03 PM
26	The group orientation tends to be toward executive level managers and not toward younger persons in the profession.	9/14/2017 11:22 AM
#	COMMENTS FOR "IS APPEALING?"	DATE
1	I enjoy the education opportunities particularly in the OCMA conferences, I also enjoy networking with other professionals.	10/26/2017 11:37 AM
2	the structural of the organization provides a clear idenity to the public.	10/25/2017 9:22 AM
3	Can't tell you what it does other than conferences - seems totally un-influential in the statehouse.	10/15/2017 11:48 AM
4	The website is lacking.	10/10/2017 8:01 AM
5	It has value to most members	10/9/2017 9:41 AM
6	I don't think it is either appealing or unappealing.	9/27/2017 8:09 AM
7	Hard to answer yes or no to these questions	9/19/2017 7:58 AM
8	Don't understand this question	9/15/2017 9:33 AM
9	It's our professional organization	9/14/2017 3:23 PM
10	Reflects the same appearance as "ICMA" does.	9/14/2017 2:04 PM
11	Membership in the statewide organization is worthwhile. We can get more things accomplished as a group.	9/14/2017 1:45 PM
12	I'm not sure whether it is appealing or not, but I think it captures the essence of the organization.	9/14/2017 1:35 PM
13	Easy to remember.	9/14/2017 1:26 PM
14	no opinion	9/14/2017 1:18 PM
15	it is functional, not sure about appealing	9/14/2017 12:06 PM
16	Annual conference is informative. Similar regional conferences may help in achieving expanded active membership	9/14/2017 12:03 PM
17	Its not very dynamic. I enjoy the networking aspect of the annual conference, and have on occasion attended a worthwhile session, but for the most part I find the annual conference lacks energy	9/14/2017 11:22 AM

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#	COMMENTS FOR "IS APPROPRIATE BECAUSE IT IS SIMILAR TO ICMA?"	DATE
1	I do feel we should align our brand with ICMA and that we have.	10/27/2017 8:44 AM
2	I have used ICMA and OCMA as a resource for ideas and problem solving strategies when I am faced with certain problems. OCMA for small budgets is more affordable and is helpful	10/26/2017 11:37 AM
3	yes, this makes an easy to follow connection for those moving to the state .	10/25/2017 9:22 AM
4	Yes, ICMA does a better job on many fronts by and large due to having adequate resources.	10/15/2017 11:48 AM
5	It is not similar to ICMA	10/10/2017 8:01 AM
6	Not important	10/9/2017 9:41 AM
7	There is a connection in the name. I am not sure if this connection is important enough to keep if we want to expand membership to villages and townships.	9/27/2017 8:09 AM
8	Not all states have villages and townships, so ICMA may not have felt the need to have a name that is more inclusive. Our affiliation with ICMA is important, so I can see staying with OCMA. However, it might be good for our organization to have a name that more fully captures our membership, so I can see changing the name of OCMA also.	9/25/2017 3:34 PM
9	but on a more local scale	9/14/2017 3:23 PM
10	See Above	9/14/2017 2:04 PM
11	As I stated earlier, the brand and image is fine.	9/14/2017 1:45 PM
12	Again, I believe it reflects the intent of the organization and that is to provide professional leadership to communities in Ohio as does the ICMA name reflect the intent of that organization .	9/14/2017 1:35 PM
13	Similarity.	9/14/2017 1:26 PM
14	no opinion	9/14/2017 1:18 PM
15	works under ICMA umbrella which is fine	9/14/2017 12:06 PM
16	Not sure I understand this question.	9/14/2017 11:22 AM

Q15 How often do you use the OCMA website - <http://ocmaohio.org>

Answered: 87 Skipped: 0



ANSWER CHOICES	RESPONSES	
Regularly	17.24%	15
Sometimes	35.63%	31
Rarely	43.68%	38
Have never used it	3.45%	3
TOTAL		87

Q16 If you have used the OCMA website, why did you use it?

Answered: 49 Skipped: 38

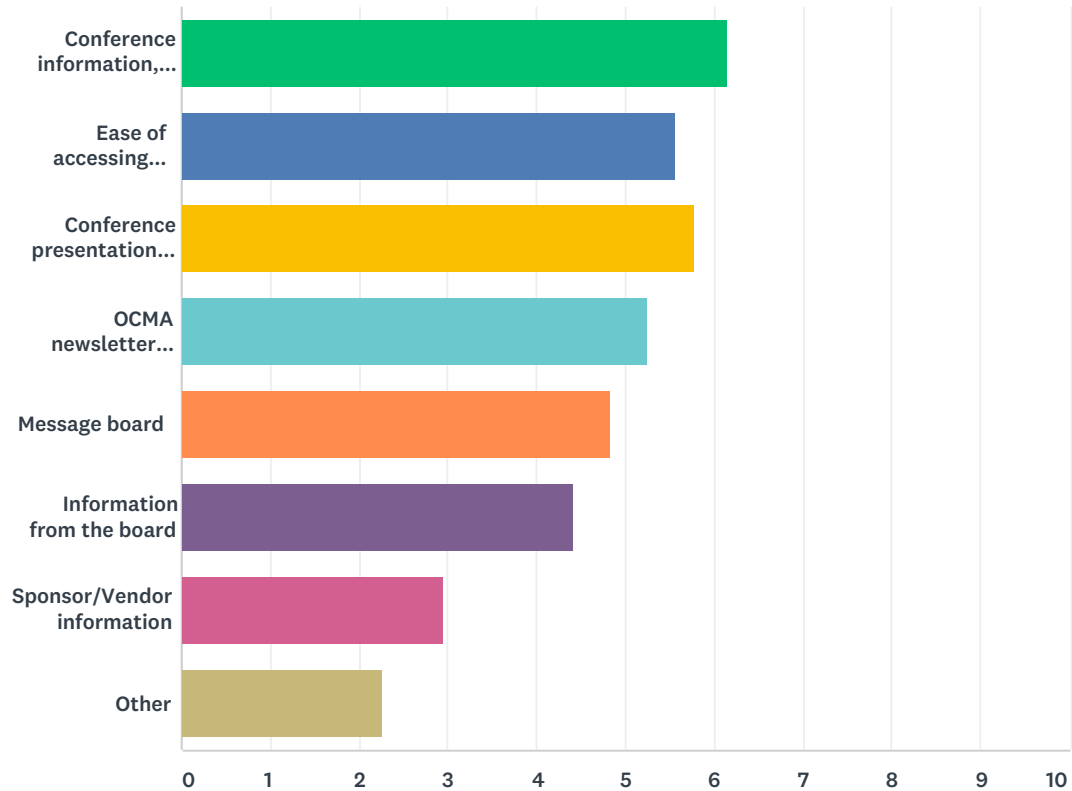
#	RESPONSES	DATE
1	looking for a member's contact information job posting	10/26/2017 6:58 PM
2	information on training.	10/26/2017 11:37 AM
3	To review job postings	10/25/2017 6:46 PM
4	Newsletter, notices, job postings, directory.	10/25/2017 11:44 AM
5	Job search	10/25/2017 10:16 AM
6	research	10/25/2017 9:25 AM
7	infomation gathering	10/25/2017 9:22 AM
8	Job postings	10/19/2017 11:20 AM
9	job board	10/15/2017 11:48 AM
10	news	10/10/2017 10:14 AM
11	Issue information; job search; networking	10/10/2017 8:02 AM
12	information and postings	10/10/2017 8:01 AM
13	upcoming events, news	10/10/2017 7:05 AM
14	Resources	10/9/2017 10:22 PM
15	Look at archived newsletters	10/9/2017 10:06 AM
16	Newsletter	10/9/2017 9:56 AM
17	register for the conference, look up some resource info	10/9/2017 9:47 AM
18	Inquiries and to obtain conference information.	10/9/2017 9:43 AM
19	Searching answers to questions, resources and information.	10/9/2017 9:28 AM
20	Looked it over when last updated and then while completing survey.	10/4/2017 2:32 PM
21	Updates about peer communities	10/2/2017 8:51 AM
22	Job postings. Most of the time, the job postings are outdated. I think OCMA could do a better job keeping this page updated and trying to get more postings. It might increase traffic to the site if people felt it was more useful.	9/27/2017 8:09 AM
23	jobs, research	9/26/2017 8:05 AM

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24	Conference registration, materials for change of government, questions posed by members	9/25/2017 3:34 PM
25	look at conference agenda	9/19/2017 7:58 AM
26	Resources	9/15/2017 4:18 PM
27	position posting, looking for information	9/15/2017 9:33 AM
28	Looking for resources - documents, job postings etc	9/14/2017 3:23 PM
29	Research	9/14/2017 3:16 PM
30	Job postings	9/14/2017 2:25 PM
31	Looking for information regarding statewide activities and issues.	9/14/2017 2:04 PM
32	To look up how much dues are, conference information.	9/14/2017 1:54 PM
33	To ask other members about their experience and/or ideas on a certain manner.	9/14/2017 1:45 PM
34	To look for additional resources on a project.	9/14/2017 1:35 PM
35	Member news, position vacancy postings	9/14/2017 1:30 PM
36	Conference, Newsletter and other info.	9/14/2017 1:26 PM
37	Jobs1	9/14/2017 1:22 PM
38	multiple reasons. Idea mining, job movement, Find out who is moving on to new jobs.	9/14/2017 1:18 PM
39	Job postings,	9/14/2017 1:14 PM
40	Membership directory, posting jobs	9/14/2017 1:10 PM
41	Issue research	9/14/2017 12:30 PM
42	Research on topics	9/14/2017 12:07 PM
43	job search, stay up on issues	9/14/2017 12:06 PM
44	Just to see what is on it and ease of navigating.	9/14/2017 12:03 PM
45	Used to visit more often for documents and job postings (always interested in seeing what is open to potentially help colleagues looking for work or even to see if I may be interested for whatever reason).	9/14/2017 12:03 PM
46	To see committee meeting minutes and to find information about the internship program	9/14/2017 11:34 AM
47	Information and jobs	9/14/2017 11:28 AM
48	Conference registration and annual membership renewal	9/14/2017 11:22 AM
49	Community boards	9/14/2017 11:12 AM

Q17 What would drive you to use the website more? Please rank the following from 1 to 7, with "1" being the most important.

Answered: 77 Skipped: 10



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Conference information, registration	30.00% 18	23.33% 14	15.00% 9	8.33% 5	13.33% 8	6.67% 4	3.33% 2	0.00% 0	60	6.15
Ease of accessing member information	22.95% 14	16.39% 10	14.75% 9	13.11% 8	13.11% 8	13.11% 8	4.92% 3	1.64% 1	61	5.56
Conference presentation materials	20.63% 13	28.57% 18	12.70% 8	14.29% 9	9.52% 6	4.76% 3	3.17% 2	6.35% 4	63	5.78

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OCMA newsletter posted	10.29% 7	14.71% 10	25.00% 17	20.59% 14	10.29% 7	11.76% 8	4.41% 3	2.94% 2	68	5.26
Message board	14.29% 9	7.94% 5	12.70% 8	15.87% 10	25.40% 16	12.70% 8	6.35% 4	4.76% 3	63	4.83
Information from the board	2.90% 2	11.59% 8	13.04% 9	15.94% 11	17.39% 12	33.33% 23	4.35% 3	1.45% 1	69	4.42
Sponsor/Vendor information	8.45% 6	0.00% 0	5.63% 4	5.63% 4	7.04% 5	7.04% 5	50.70% 36	15.49% 11	71	2.96
Other	8.70% 2	0.00% 0	4.35% 1	4.35% 1	0.00% 0	0.00% 0	26.09% 6	56.52% 13	23	2.26

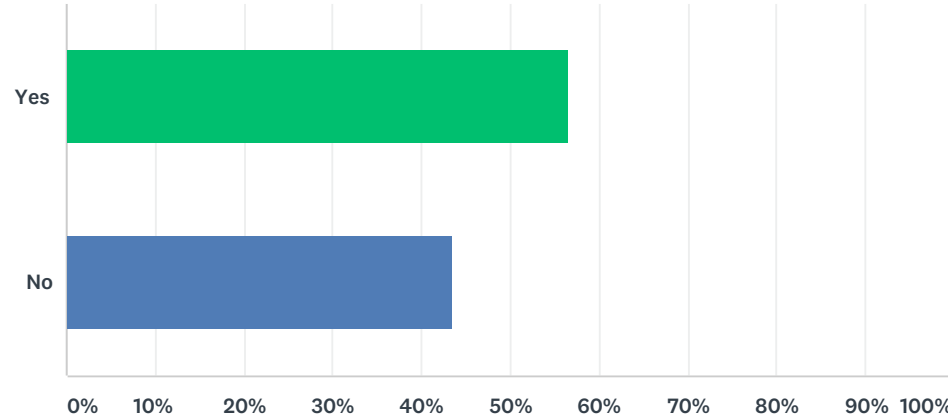
Q18 Suggestions:

Answered: 11 Skipped: 76

#	RESPONSES	DATE
1	OCMA should really be more active and be a voice. Look at the Police Chief's Association as an example. Also, there should be greater recognition of managers.	10/26/2017 6:58 PM
2	Technical Information, Draft Legislation, ETC.	10/15/2017 11:48 AM
3	Change the pictures and headers on the website	10/10/2017 8:01 AM
4	The website looks nice but it is not always the easiest to navigate.	10/9/2017 9:47 AM
5	connect OCMA website to member LinkedIn accounts and social media from jurisdictions	10/9/2017 9:35 AM
6	Professional development and organizational improvement articles, trends impacting local government, best practices, etc.	10/2/2017 8:51 AM
7	The member section of the website is not user-friendly. I am comfortable with message boards and I don't think it is easy to use.	9/27/2017 8:09 AM
8	The job postings are not always current. Many of the postings remain on the website long after the application period has expired.	9/17/2017 7:12 PM
9	The old method of sending out an email when a member had a request / question was much more effective than the current method of posting on the website.	9/14/2017 1:30 PM
10	I do not like the message board -- prefer the older system of asking questions and receiving answers etc.... -- would like to know whether the number of questions posed to the full membership has increased or decreased since the new approach -- my guess would be a substantial decrease.	9/14/2017 12:03 PM
11	Just weave the newsletter into articles on the website so the two are one and the same. It would make the website more dynamic in its presentation.	9/14/2017 11:22 AM

Q19 Have you ever updated your information on the OCMA Website?

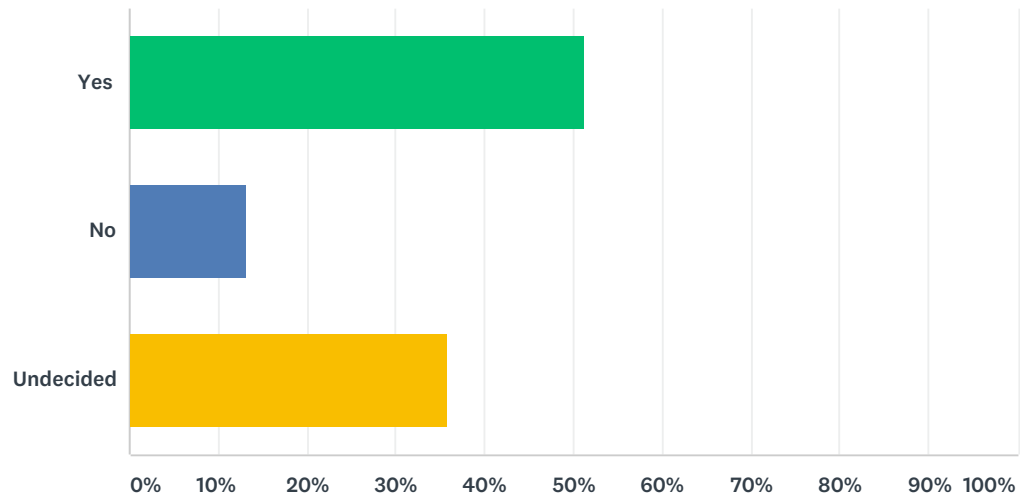
Answered: 85 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	56.47%	48
No	43.53%	37
TOTAL		85

Q20 The website is a portal for job updates, networking, and information about local government managers. Do you think the website does a good job of getting that information out?

Answered: 84 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	51.19%	43
No	13.10%	11
Undecided	35.71%	30
TOTAL		84

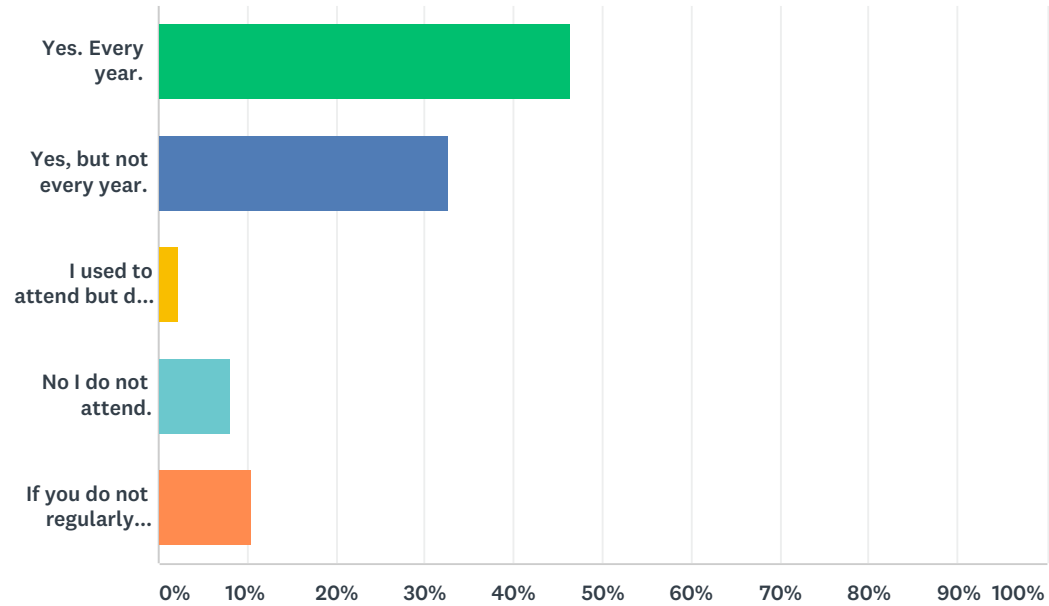
Q21 Are there other Associations whose website you recommend as good models for OCMA?

Answered: 16 Skipped: 71

#	RESPONSES	DATE
1	none	10/26/2017 9:39 AM
2	ELGL	10/25/2017 6:46 PM
3	ICMA, Alliance for Innovation	10/25/2017 10:16 AM
4	ICMA	10/15/2017 11:48 AM
5	ELGL.org	10/9/2017 9:47 AM
6	Michigan Municipal League	10/9/2017 9:31 AM
7	No	10/2/2017 8:51 AM
8	Michigan Municipal Executives	9/27/2017 8:09 AM
9	yes	9/14/2017 4:15 PM
10	Kansas had a robust listserv service and the camaraderie and collegiality was outstanding.	9/14/2017 1:45 PM
11	ICMA	9/14/2017 1:30 PM
12	no	9/14/2017 1:18 PM
13	Yes, Municipal League of North Carolina is good and does an excellent job with annual conference	9/14/2017 12:06 PM
14	www.azleague.org	9/14/2017 12:03 PM
15	ICMA	9/14/2017 11:34 AM
16	Michigan Municipal League	9/14/2017 11:22 AM

Q22 Do you attend the annual OCMA Conference?

Answered: 86 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes. Every year.	46.51%	40
Yes, but not every year.	32.56%	28
I used to attend but do not anymore	2.33%	2
No I do not attend.	8.14%	7
If you do not regularly attend the OCMA Annual Conference, please share the reason.	10.47%	9
TOTAL		86

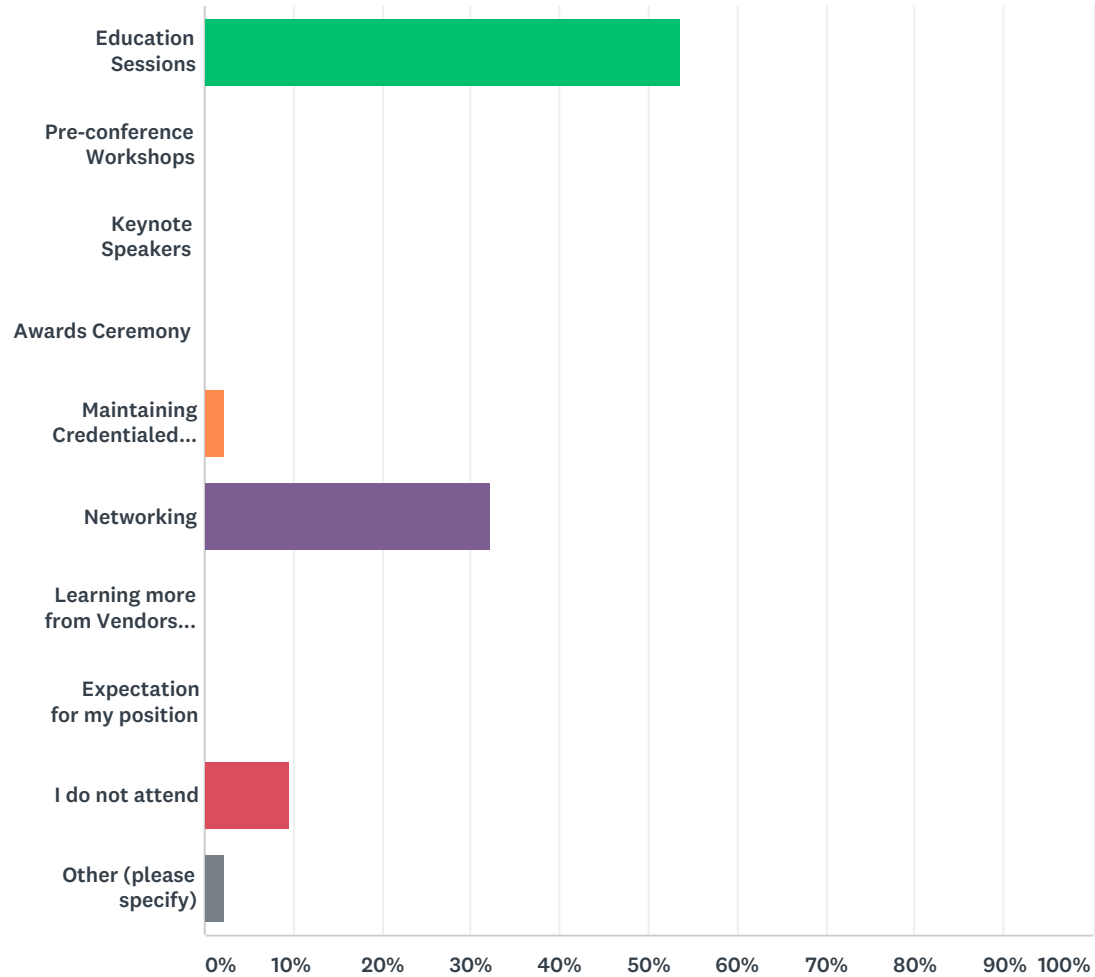
#	IF YOU DO NOT REGULARLY ATTEND THE OCMA ANNUAL CONFERENCE, PLEASE SHARE THE REASON.	DATE
1	Always on a Council night. Needs to be moved a week.	10/25/2017 9:21 AM
2	This is my first year but I do plan to attend	10/25/2017 9:15 AM

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3	I have been a member for a brief amount of time.	10/10/2017 8:01 AM
4	New position, will start attending in 2018	10/9/2017 9:56 AM
5	The past few years the conference has conflicted with another activity for me.	9/22/2017 1:51 PM
6	The topics are seemingly less germane to everyday issues,and have a suburban bias to them.	9/15/2017 9:33 AM
7	bad timing, limited value for the cost	9/14/2017 1:54 PM
8	difficult to travel due to fmaily obligations	9/14/2017 12:24 PM
9	Not enough new information on items of interest to me or related to my community's interest	9/14/2017 11:34 AM

Q23 What is the primary reason you attend the annual OCMA Conference?

Answered: 84 Skipped: 3



ANSWER CHOICES	RESPONSES	
Education Sessions	53.57%	45
Pre-conference Workshops	0.00%	0

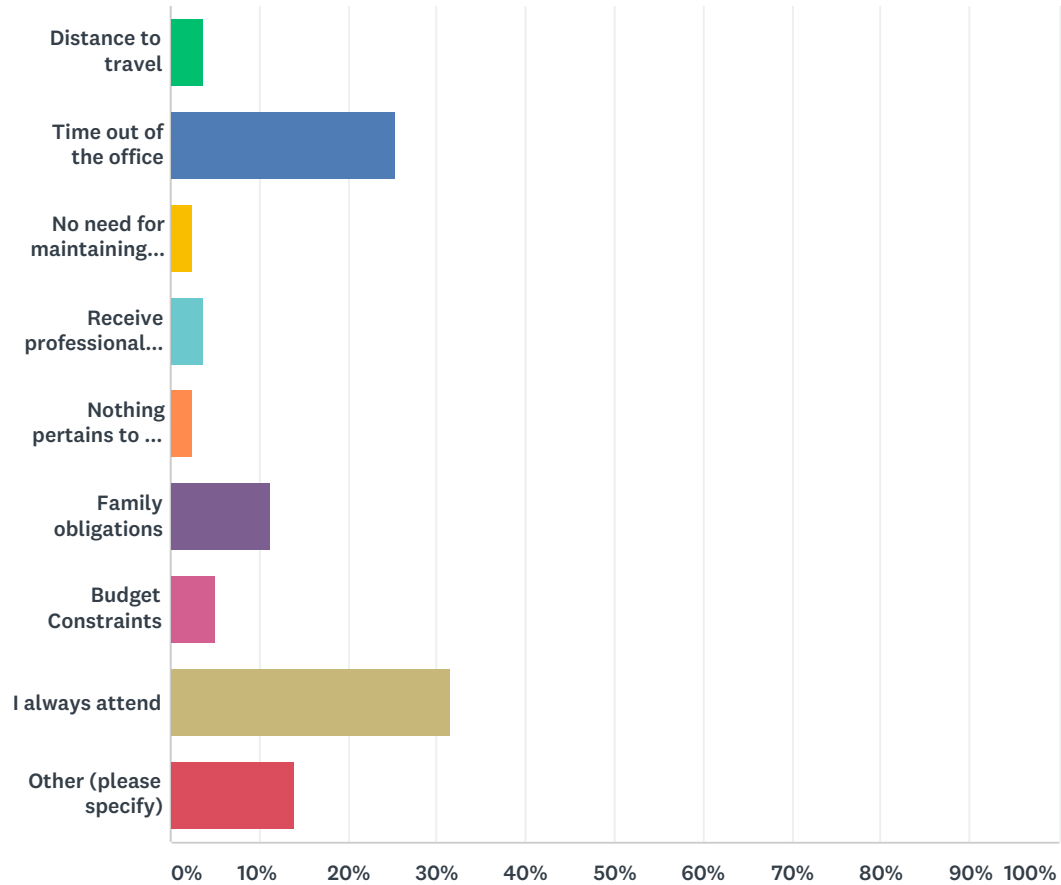
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Keynote Speakers	0.00%	0
Awards Ceremony	0.00%	0
Maintaining Credentialed Status / Obtaining CEU's	2.38%	2
Networking	32.14%	27
Learning more from Vendors / Sponsors	0.00%	0
Expectation for my position	0.00%	0
I do not attend	9.52%	8
Other (please specify)	2.38%	2
TOTAL		84

#	OTHER (PLEASE SPECIFY)	DATE
1	Networking and Education	10/20/2017 7:53 AM
2	Educational sessions and networking are equally important	10/4/2017 2:32 PM

Q24 What is the biggest factor for NOT attending the OCMA Annual Conference?

Answered: 79 Skipped: 8



ANSWER CHOICES	RESPONSES	
Distance to travel	3.80%	3
Time out of the office	25.32%	20
No need for maintaining credentialed status / CEU's	2.53%	2
Receive professional development from other organizations	3.80%	3

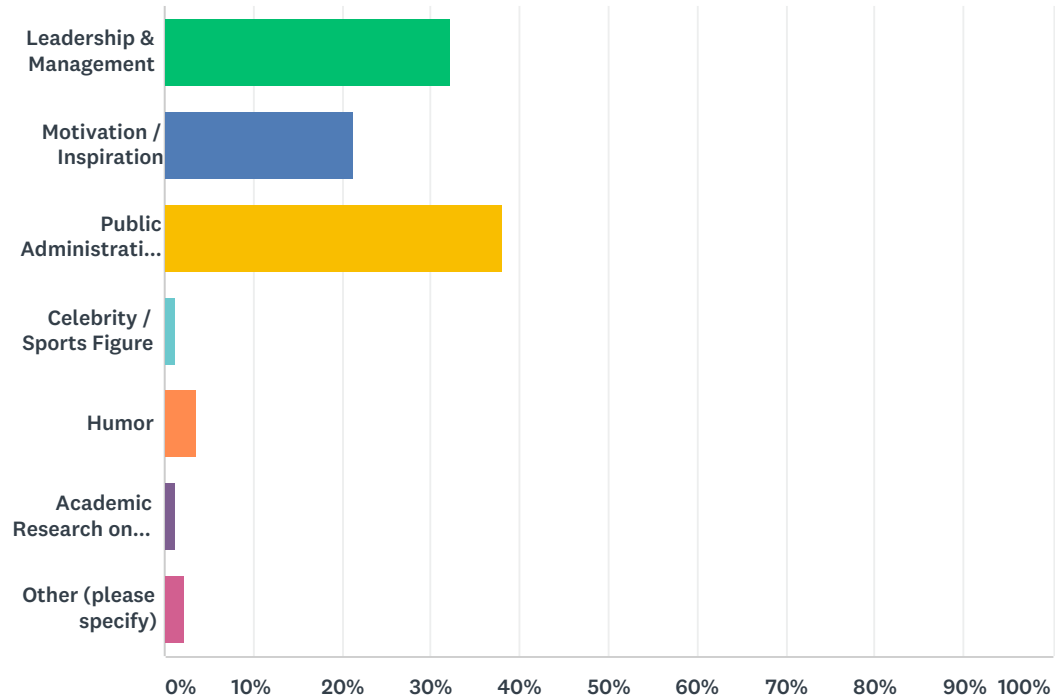
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Nothing pertains to my job	2.53%	2
Family obligations	11.39%	9
Budget Constraints	5.06%	4
I always attend	31.65%	25
Other (please specify)	13.92%	11
TOTAL		79

#	OTHER (PLEASE SPECIFY)	DATE
1	Some years seem to have a heavier emphasis on vendor sponsored sessions, which obviously have their place, but I'd rather pay a little more for the conference and have less "biased" educational sessions.	10/27/2017 8:44 AM
2	My attendance is based on the educational session offered.	10/25/2017 11:44 AM
3	Needs to be moved a week	10/25/2017 9:21 AM
4	Too busy with work committments	10/10/2017 8:01 AM
5	new in position, time constraints.	10/9/2017 9:56 AM
6	Conflict with my schedule	9/22/2017 1:51 PM
7	Sessions not always relevant	9/14/2017 4:15 PM
8	time constraints	9/14/2017 3:16 PM
9	Conflict with Council meetings or other work duties	9/14/2017 1:45 PM
10	Family or work conflict.	9/14/2017 1:26 PM
11	rare instance of not attending would simply be due to a conflict of some sort	9/14/2017 12:03 PM

Q25 Which type of keynote speaker appeals to you most?

Answered: 84 Skipped: 3



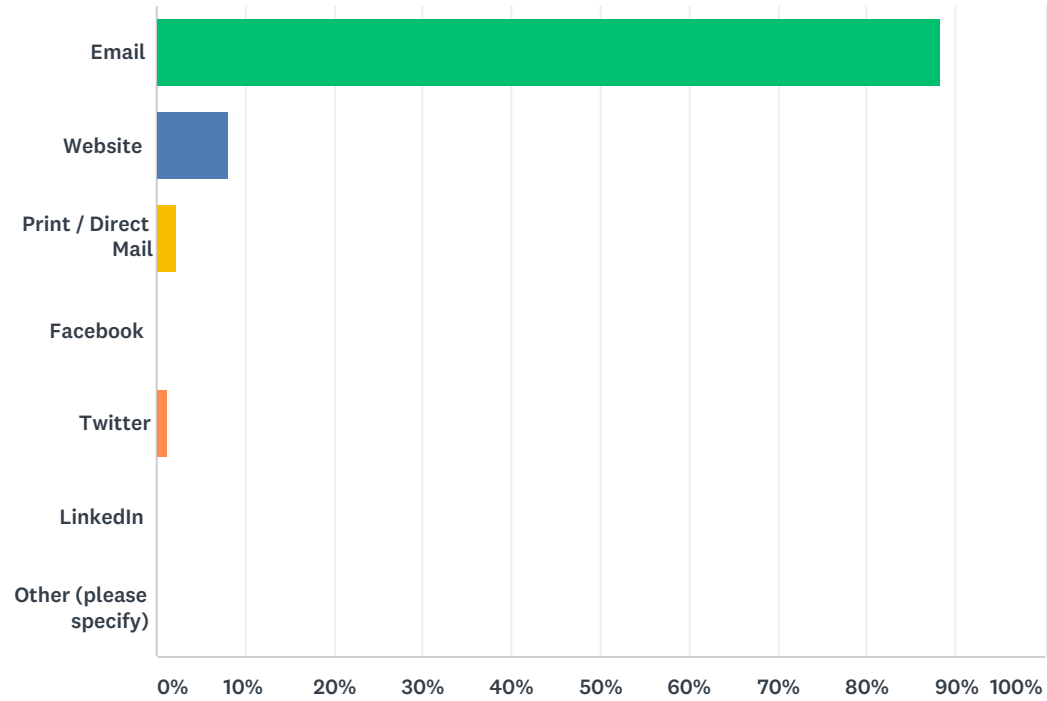
ANSWER CHOICES	RESPONSES	
Leadership & Management	32.14%	27
Motivation / Inspiration	21.43%	18
Public Administration / Government Leadership Trends	38.10%	32
Celebrity / Sports Figure	1.19%	1
Humor	3.57%	3
Academic Research on Government Topics	1.19%	1
Other (please specify)	2.38%	2

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TOTAL		84
#	OTHER (PLEASE SPECIFY)	DATE
1	Not needed	9/15/2017 9:33 AM
2	info re what is going on in Ohio that affects city management	9/14/2017 12:24 PM

Q26 How do you prefer to receive information from OCMA?

Answered: 86 Skipped: 1



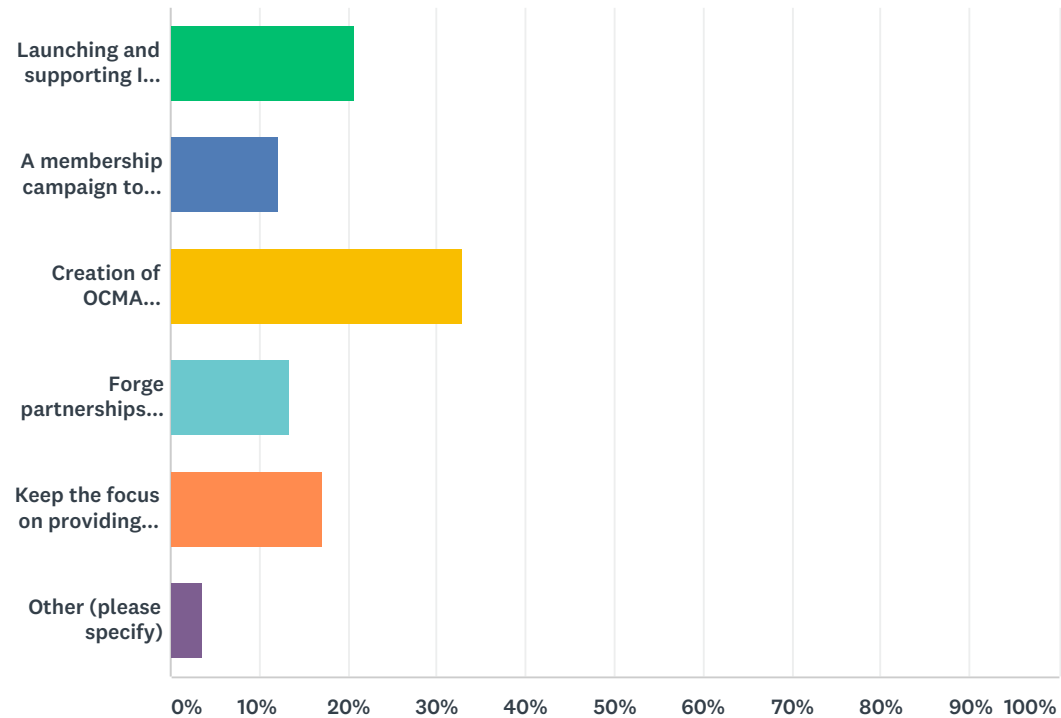
ANSWER CHOICES	RESPONSES	
Email	88.37%	76
Website	8.14%	7
Print / Direct Mail	2.33%	2
Facebook	0.00%	0
Twitter	1.16%	1
LinkedIn	0.00%	0
Other (please specify)	0.00%	0

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TOTAL		86
#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q27 OCMA has a Next Gen Committee focused on attracting talent to local government administration. What member services or initiatives should be the priority of this committee?

Answered: 82 Skipped: 5



ANSWER CHOICES	RESPONSES	
Launching and supporting ICMA Student Chapters at Ohio colleges and universities.	20.73%	17
A membership campaign to encourage new & mid-level managers and Department Directors to join OCMA as Associate Members.	12.20%	10
Creation of OCMA professional development and networking opportunities for new & mid-level managers and Department Directors interested in pursuing an Assistant/Deputy/Manager/Administrator position.	32.93%	27
Forge partnerships with other professional associations (i.e. ELGL, OPRA, APAOH, CEOA, etc.) to offer professional development and networking opportunities for new & mid-level managers and Department Directors interested in pursuing an Assistant/Deputy/Manager/Administrator position.	13.41%	11

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Keep the focus on providing best practices & resources for City/County Managers to attract, retain and promote a high performing next generation of local government talent.	17.07%	14
Other (please specify)	3.66%	3
TOTAL		82

#	OTHER (PLEASE SPECIFY)	DATE
1	Mentorship	10/10/2017 8:01 AM
2	this only allows for one response. I would have checked multiple responses	9/19/2017 7:58 AM
3	Identifying resources that younger members would like to have or obtain from OCMA and then working to provide them either thru the website, social outings, campus chapters etc	9/14/2017 11:22 AM

Q28 If you have other thoughts about what would enhance your OCMA membership experience, please feel free to share them.

Answered: 6 Skipped: 81

#	RESPONSES	DATE
1	This should be a director led organization. We need to dramatically change our model to remain relevant. We stand for professionally managed organization, yet our own organization seems not to be. If it costs more money and we need to raise dues, so be it.	10/15/2017 11:48 AM
2	OCMA feels like an organization I'm "supposed" to participate in, but doesn't motivate me to do so. I find a lot more relevance lately in the activity and energy of ELGL, and of course the professional credibility from ICMA.	9/14/2017 1:54 PM
3	Please return an idea exchange service that members would utilize and restore the printed newsletter. The current one is just links to word documents and cumbersome to read.	9/14/2017 1:45 PM
4	Include session each year at conference on grants since important topic. Have session at conference and bring in Consulting group for advice in applying for jobs since many communities use them for hiring managers.	9/14/2017 12:06 PM
5	Believe that the annual conference should not be in Columbus every year. The Columbus area managers get to reduce their costs by staying home and are benefitted by a short travel distance. Also do not like the timing of the conference, except this year (because of the great weather), given typical weather conditions. Would love to see other parts of the state -- an additional hour or two of driving per year should not be the deciding factor on why the conference should be or should not always be in Columbus. Perhaps change it every 3 years or so if the Board believes it should primarily be in downtown Columbus.	9/14/2017 12:03 PM
6	A stronger partnership with OML and OPRA so that conferences and sponsored events can be more dynamic and that there are more available resources for speakers etc. Also, between OML and OCMA we need to start to have a list of "One Pagers" or primers on Ohio law or other common issues that municipalities commonly face. In essence, we should somehow become the voice of authority on technical issues that many municipalities commonly research and explore.	9/14/2017 11:22 AM