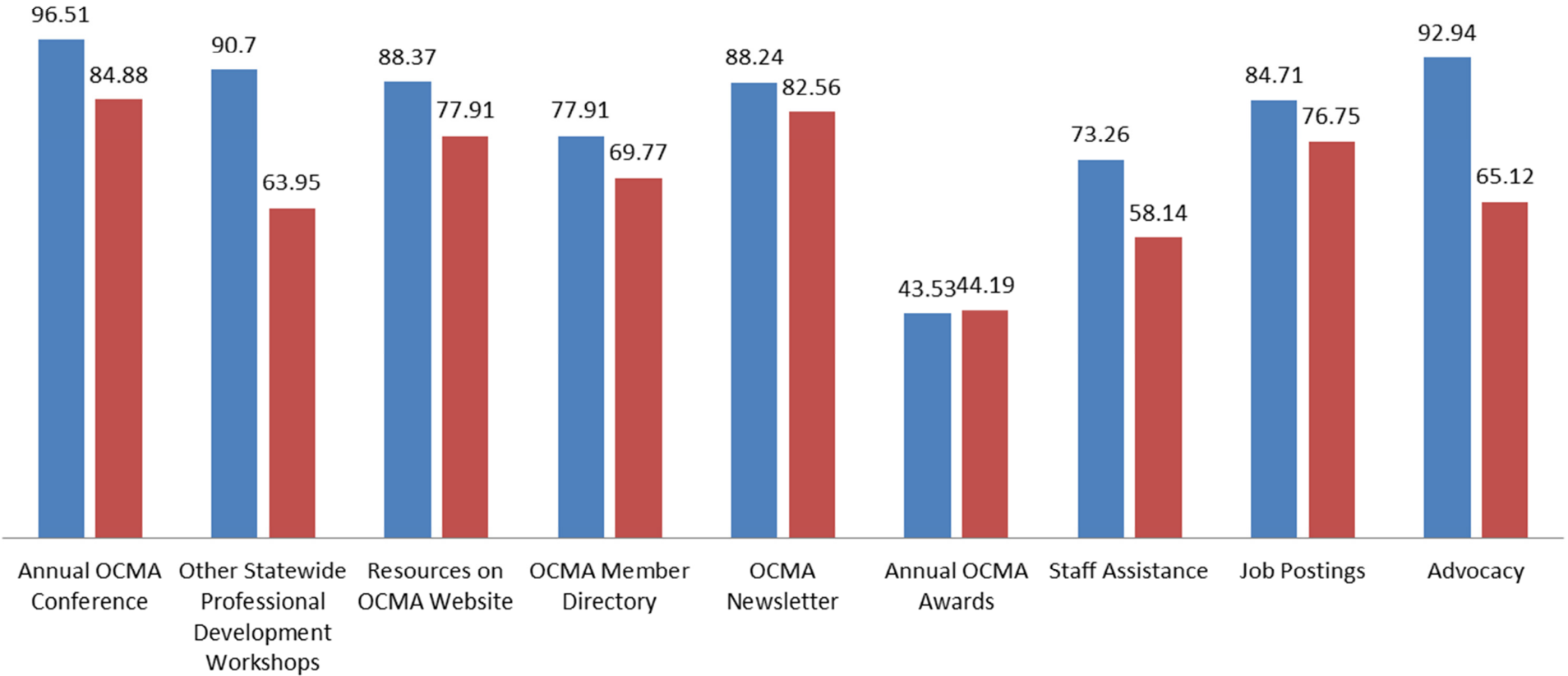


Importance vs. Performance Analysis of OCMA Member Services

■ Importance ■ Performance



11.63	Annual OCMA Conference	10.46	Resources on OCMA Website	15.12	Staff Assistance
26.75	Other Statewide Professional Development Workshops	8.14	OCMA Member Directory	7.96	Job Postings
		5.68	OCMA Newsletter	27.82	Advocacy
		-0.66	Annual OCMA Awards		